



For 10 years, Believe in the Run has been reviewing running gear, running shoes, races, and events. We provide honest takes on the products and services we test, which has allowed us to develop a strong and trusting relationship with our audience. Through the Believe in the Run website, Facebook, Instagram, YouTube, and Twitter feeds, we have accumulated an audience of serious runners who are eager to know the latest industry buzz.

BITR AUDIENCES*

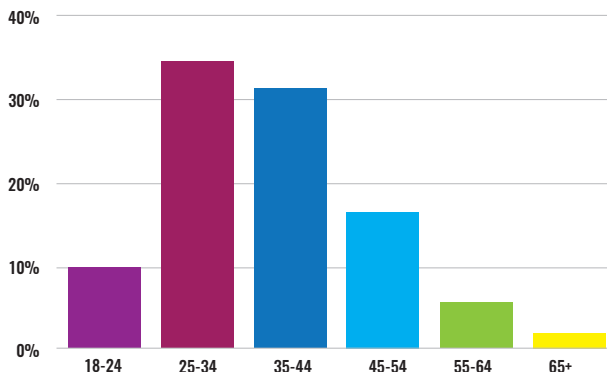
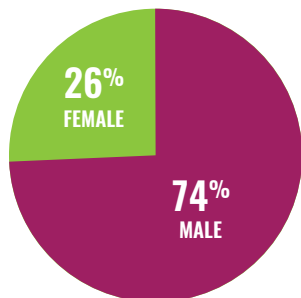
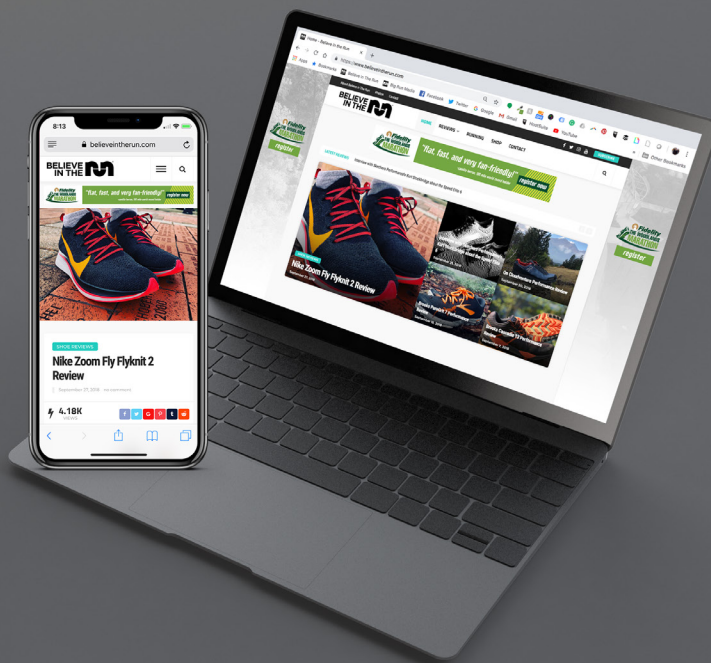
believeintherun.com

Average **Monthly** Users:

60,000

Average **Monthly** Page Views:

150,000



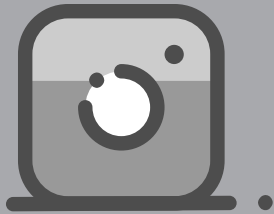
TOP 5 AUDIENCE INTERESTS

1. Sports & Fitness/Health & Fitness Buffs
2. Shoppers & Value Shoppers
3. Lifestyle & Hobbies
4. Travel/Outdoors
5. Technology

*STATISTICS COMPILED 3/15/2019



LIKES 8,000+
70% MALE, 30% FEMALE



FOLLOWERS 15,200+
66% MALE, 34% FEMALE



SUBSCRIBERS 9,500+
VIDEOS 1,800,000+

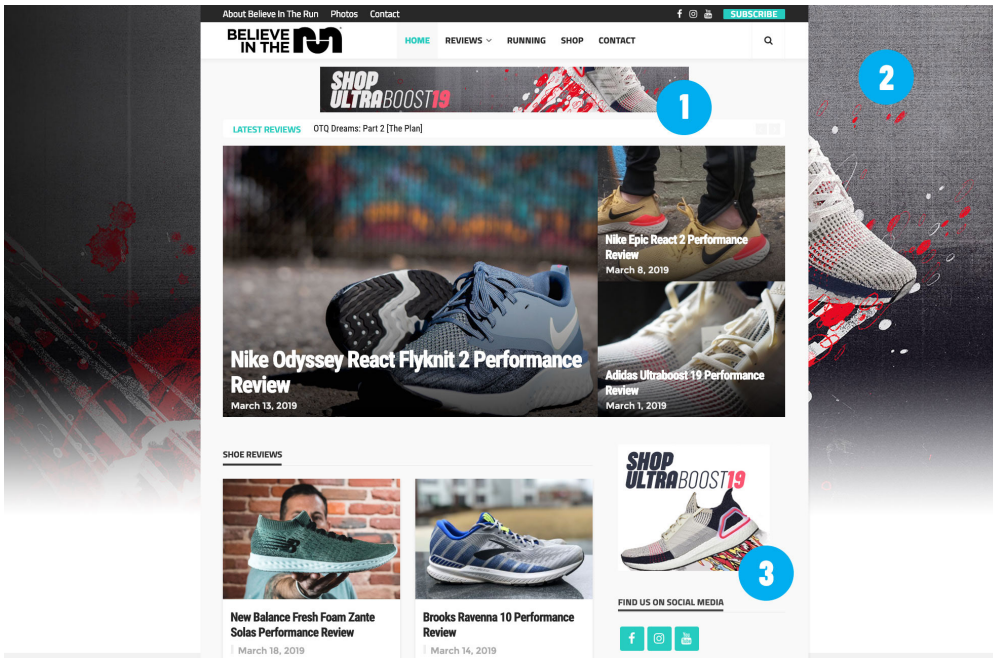


FOLLOWERS 2,900+
61% MALE, 39% FEMALE

“I love your vids and your honest reviews. Like you, [the] Turbo didn’t work for me. The Zoom Fly FK is over 9 ounces for a size 10. That is a deal breaker for me. Keep up the great job.”

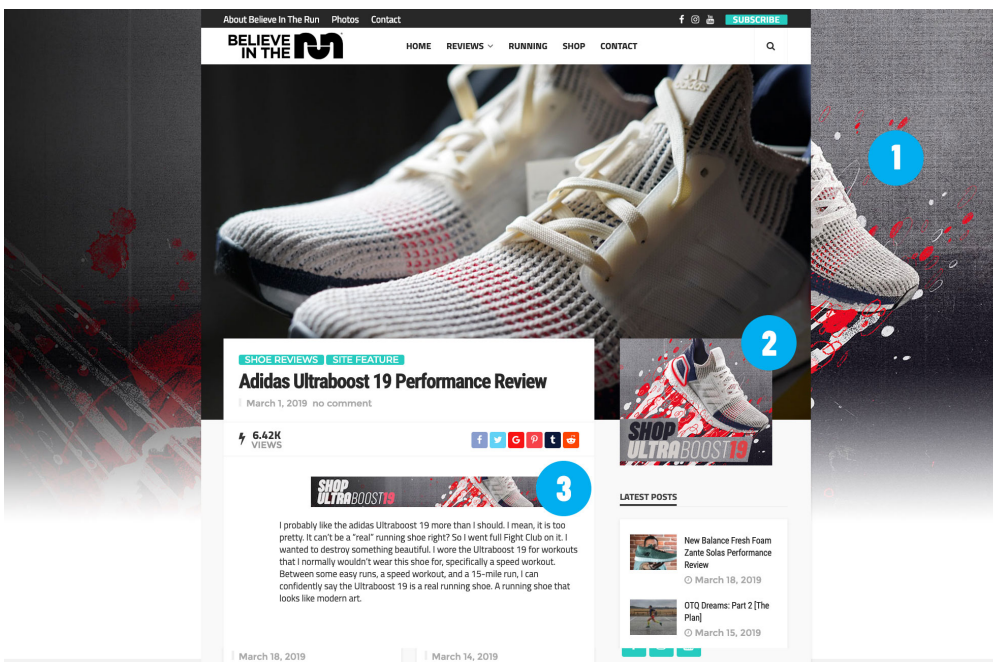
@runningcomposer

HOME PAGE AD LOCATIONS DESKTOP



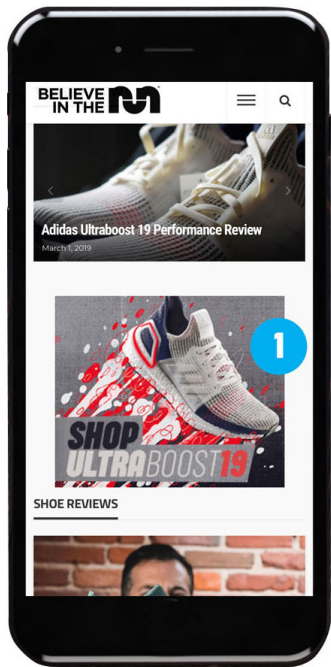
1. 728X90 LEADERBOARD
2. WALLPAPER
3. 300X250 SIDE BAR

IN ARTICLE AD LOCATIONS DESKTOP

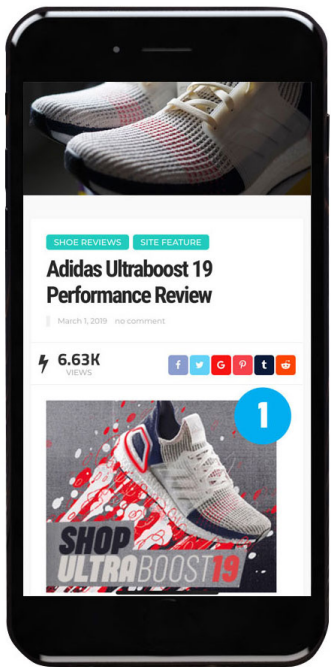


1. WALLPAPER
2. 300X250 SIDE BAR
3. 728X90 LEADERBOARD

HOMEPAGE & IN ARTICLE AD LOCATIONS MOBILE



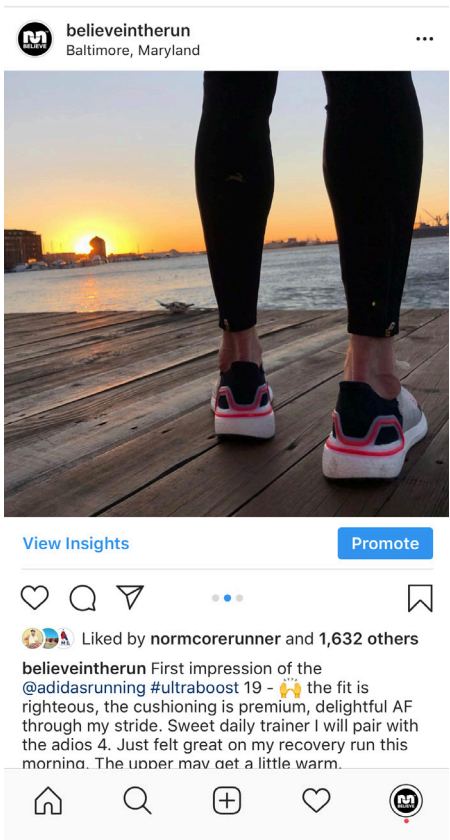
1. 300X250 ON HOMEPAGE



1. 300X250 ON ARTICLE

SPONSORED & ORGANIC SOCIAL POSTS

INSTAGRAM FEED & STORIES



FACEBOOK



Believe In The Run

Published by Thomas Neuberger [?] · March 1 at 9:59 AM · 🌐

adidas Ultraboost 19, one of the best shoes in 2019? Really? Yep.



BELIEVEINTHERUN.COM

Adidas Ultraboost 19 Performance Review » Believe in the Run

4,010

People Reached

950

Engagements

[Boost Post](#)

👍👤 Scott Nagelkerke, Robyn Murray and 59 others

9 Comments 6 Shares

YOUTUBE



aboot 19 Video Performance Review

TWITTER



Believe in the Run @Bintherun · Mar 1

Better than the @Nike Epic Reacts? Sounds like blasphemy, but Thomas's

Valentine came late this year in the form of the @adidas #Ultraboost 19. ❤️

Read his review here: ow.ly/62Bj50mnZ7m

#BelieveInTheRun #BITR



DISPLAY & DIGITAL MARKETING PACKAGES

APPAREL & PRODUCTS

- Website product review
- Featured product review
- Featured product review + giveaway
- Product video review
- Sponsored video
- Standard display ads on Believe in the Run
- Instagram
 - Feed Posts
 - Giveaways
 - Instagram Stories
 - Instagram Package- Post, Giveaway & Up to Three Stories

EVENTS

- Website race review
- Featured race preview
- Featured race preview + giveaway
- Event activation package



Contact info@bigrunmedia.com for pricing